

FOR IMMEDIATE RELEASE

My Millennium Invites Guests to “Stay With More” Across Their Properties Globally



Above: MHR’s Stay with More campaign

Singapore, 1 April 2024 — My Millennium, the award-winning global guest loyalty programme by Millennium Hotels & Resorts (MHR), is proud to announce the rollout of its *Stay With More* campaign ahead of the summer travel season. *Stay With More* offers guests up to 20% off and additional tailored perks during their stays, applicable across properties globally and available for booking today. My Millennium members will reap double the points and enjoy further discounts bundled on top of the *Stay With More* promotion. All guests can sign up to join My Millennium for free and enjoy immediate access to the membership privileges, which are currently enjoyed by over 3 million members worldwide.

Mr Saurabh Prakash, Chief Commercial Officer, MHR, says, “Introducing our *Stay With More* campaign is our warm invitation to guests to get the most out of their stays, whether for business or pleasure, at our incredible portfolio of properties around the world. The significant additional benefits for our My Millennium members are our way of saying thanks to our most loyal guests as we remain their brand of choice wherever they might go next.”

Stay With More Promotion

From 1 April 2024 to 31 March 2025, guests can enjoy up to 20% off room rates, and indulge in a range of personalised perks, specially curated by each property:

- Get ready for a glorious time in Paris whether you’re there to catch the Olympics or chase your Emily in Paris dreams at M Social Paris, and enjoy a €70 shopping voucher for luxury department store Le Printemps, complete with a personal shopper and a private shopping experience
- Create a home base at Chelsea Harbour Hotel while you’re in London—guests who book the Marina Suite and above will receive a bottle of Prosecco and a welcome chocolate platter
- Explore the Big Apple while staying at any of MHR’s four properties in New York, like M Social New York or Millennium Premier New York Time Square, where My Millennium members will enjoy an additional 12% off stays
- Take your time to immerse yourself in the rich culture of the Philippines at The Heritage Hotel Manila as guests receive PHP500 F&B credit and flexible three-hour check-in or check-out
- Whether visiting Singapore for the region’s biggest events or a seamless business trip, guests at any of the six local properties, including Grand Copthorne Waterfront Singapore, M Hotel

Singapore and Orchard Hotel, can choose from flexible benefits including a complimentary bottle of wine or high tea experience

- From sheep farms to Sauvignon Blanc, there's plenty to explore in New Zealand, where participating MHR properties including Grand Millennium Auckland and Copthorne Hotel and Resort Queenstown, are offering 20% off for all My Millennium members as well as 20% off in-house F&B, complimentary late check-out, and even a glass of bubbles

Regardless of the destination, guests who choose to *Stay With More* will experience a plethora of privileges to make their next trip one for the memory books.

Double the Delight for My Millennium Members

My Millennium global guest loyalty program members have two more reasons to smile with *Stay With More*, enjoying not only the campaign's standard benefits but an extra discount (up to 12% additional) off their stays alongside double points on each booking. Promotions vary by property.

Promotion Availability & Validity

Guests can enjoy *Stay With More* perks across more than 75 properties in the United States, the United Kingdom, Europe and Asia when reservations are made on millenniumhotels.com. Booking period: 1 April 2024 to 31 March 2025. Stay period varies by property.

Availability of specific perks and benefits vary by region. Terms and conditions apply. For more information on this exciting initiative, please visit millenniumhotels.com/staywithmore.

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Millennium Hotels and Resorts (MHR)

Millennium Hotels and Resorts (MHR) is a dynamic, global hospitality group with properties spanning four continents and 80 destinations. With a reputation for excellence, MHR owns, manages, and operates over 130 properties worldwide including in New York, Los Angeles, London, Paris, Dubai, Abu Dhabi, Auckland, Beijing, and Singapore. Its diverse portfolio spans brands including The Biltmore, Grand Millennium, Millennium, M Social, Studio M, M Hotel, Copthorne, and Kingsgate—offering the perfect address for business and leisure travellers who are looking for hospitality experiences that go above and beyond. MHR is a Hong Leong subsidiary of Singapore-listed global real estate company City Developments Limited. For more information, visit www.millenniumhotels.com.



My Millennium

Explore the world and be rewarded with My Millennium's Guest Loyalty Programme, which has over 3 million members around the world and counting. Relunched in 2019, the programme prioritises inclusivity, value, accessibility and transparency—offering members exclusive privileges by earning points from over 110 participating hotels across the Asia-Pacific, the UK, USA, and the Middle East. My Millennium members earn 10 My Points for every USD\$1 spent, which can be used on rewards such as complimentary nights, room upgrades, F&B discounts, celebration treats, experiences, shopping vouchers, and more. The Prestige tier offers double the benefits, including more points earned per stay, early check-in and late check-out, as well as exclusive invitations to My Millennium Events. Sign up at www.millenniumhotels.com/en/programmes/my-millennium/.



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